



Business Class Voice & Data Solutions

Professional Services

The Case for Voice Over IP

The Case for Voice-over-IP ("VoIP")

As the IT Manager of an office of busy professionals, you undoubtedly understand the importance of maximizing productivity and minimizing costs. Whether your employees are out of town meeting with a client or working remotely, they need to stay connected at all times. Moreover, your professionals need easy, all-in-one access to case files, e-mails, voicemails, and other work documents. Lastly, incoming phone calls need to be handled professionally and promptly to maximize revenues and billings. On top of everything, YOU are the decision-maker responsible for making sure the infrastructure is in place while at the same time controlling your monthly communications costs. With all that in mind, have you ever considered Voice-over-IP for your business needs?

What is Voice-over-IP, anyway?

You may have heard the hype, but what exactly are the benefits of VoIP to you as a Small Business or Enterprise manager? VoIP allows you to consolidate your telephone and data service onto a single network, enabling you to leverage your investment in IP across multiple communications streams.

Moreover, the flexibility of IP has spawned a multitude of productivity-enhancing voice features and services (TRANSLATION: NO MORE ARCANE STAR CODES), resulting in increases in employee efficiency and efficacy. Your job gets easier too: setting up new employees is as easy as a click, and managing moves/adds/changes can be done with the touch of a button. And to top it all off, because you are using your company's broadband connection for calls between your branches,

The Promise of VoIP: Unleash Power and Productivity!

and high-quality, "one-hop" voice to the Internet for external calls, VoIP will ultimately lower your phone bill.

What Are My Options?

If you're a small business, you are most likely using a Key System, PBX, or Centrex services to fuel your company's telephone needs. Either way, Hosted VoIP services can be an attractive alternative for your business.

Key System, PBX, or Centrex Replacement

If you're interested in leveraging state-of-the-art technology to effect productivity enhancements and cost savings, consider Hosted VoIP Service. Unlike a Key System or PBX, Hosted VoIP Service requires minimal upfront capital expenses on your part, AND we offer far more features than most Key Systems or PBXs. Unlike Centrex, which is Business Phone Service hosted by your incumbent

telephone company, Hosted VoIP Service provides you the ability to perform your own Moves / Adds / Changes, a savings of \$50-100 per MAC. Unlike a Key System, PBX, or Centrex, Hosted VoIP Service enables you to take advantage of features previously available only to big companies, allowing you to project a "larger-than-life" image while still operating as a small company.

Concentrate on what you do best: Running your business.

Features and Benefits

Hosted VoIP Service can provide you a total communications solution that you will never outgrow: the solution scales to your business needs, no matter your size or the number of your locations. More than that, we liberate your staff from having to wrestle with obsolete hardware, arcane programming, or messy administrative tasks. Lastly, because we consider it our business to provide the highest-quality, most innovative, and most effective voice technology answers to your business, we do not charge you "upgrade fees" or "maintenance charges." We will stay on top of technology, so YOU can concentrate on what you do best: running your business.

While Hosted VoIP Service offers you many productivity-enhancing features, we've picked out the three that will have the highest beneficial impact on your Professional Services business:

Feature	Benefit
Unified Messaging	In your business, it is important to keep a paper trail. This feature allows you to do just that – even with voicemails! With Speech-to-Text and Text-to-Speech Unified Messaging, your professionals can keep a record of their voicemails as well, not to mention "listen" to their e-mails while on the road!
Shared Line Appearance	Empower your employees to provide excellent customer service – no matter which office they are working from! This feature allows your professionals to "be" wherever their clients need them to be, regardless of where they actually are.
N-Way Conferencing	You're the expert at managing large cases staffed with multiple professionals across multiple functions in multiple offices. We're the experts in enabling your professionals with easy access to collaboration tools such as N-way Conferencing, which allows up to 8-way communications between staff members and/or clients.

Why Us?

We offer you integrated voice, data, and web hosting services, all at an economical monthly rate with minimal upfront startup costs. With years of experience in IT services, we have the reputation, track record, and know-how to create a powerful and effective business communications system for you. Moreover, we have assembled best-of-breed vendors and network providers to deliver high-quality service, comprehensive training and support, and continuous technological innovation. Let us be a partner in your success: contact us today for a customized business case analysis to see how our Hosted VoIP Service can create savings for you.



5254 Merrick Road, Suite 7
Massapequa, New York 11758

888.333.1599 Toll Free 631.223.7623 Local

www.SummitStandard.com
sales@summitstandard.com